

Apply today! Activate Circular Accelerator

It's time for you to activate Canada's circular economy.

Attention all food and environment-focused businesses! The COIL Activate Circular Accelerator will help you grow and scale your business through circular economy approaches. This unique program offers the mentorship, education, national and international scaling connections, and funding that will fuel circular innovation across your business.

Why should I go circular?

Circular business practices are likely to be more efficient, sustainable and profitable than what you're doing today. Expanding circular concepts across your business will help you to reduce waste and inefficiencies, generate new revenue streams, unlock long-term savings, and foster innovation. With employees increasingly valuing the sustainability efforts of companies, circular practices are also your key to attracting top talent.

Why is this program right for me?

You'll access exclusive, world-class circular economy training that will unlock your business' potential to reduce waste and reach new markets. Using their decades of experience in scaling innovative businesses, our mentors will work as part of your team to take your business to the next level.

As a COIL Activate business, your growth will be supported by Canada's leading circular economy network and ecosystem. The Circular Economy Urban Rural Test Bed is a network of public, private, and not-for-profit organizations that enable businesses to prove and scale their circular approaches in real-world, but reduced risk, environments.

16-week program offers:

- Funding & financing up to \$30,000
- Hands-on executive-level mentorship
- World-class circular economy training
- Link to Canada's leading agri-innovation hub
- National and international connections

Applications are open until Sept. 19.

Who we activate

We're looking for scalable businesses that have what it takes to change the world through circular business practices. The first cohort of this program will launch on October 18, 2021.

Requirements:

- Canadian businesses in the food and environment sectors
- Annual revenue of at least \$200,000
- Demonstrated track record of growth
- Regional, national, and/or international scaling potential

Apply now!

Learn more at:
activate.coil.eco



Activate
Circular Accelerator

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